

2012

BELIEVE BEGIN BECOME

the power of 3

MIXER 101...

“Mixer” = Small group meeting or gathering, typically 3 + people

INVITING

- Over the Phone or Face to Face
- Smile/Spontaneity
- Invite 9, 3 will say YES!
- Emotion, Not Information

THE ROOM SET UP

- Upbeat music playing
- Children and pets
- Impact Magazines
- DVD in Player (make sure it's working)
- White Board w/ 4 Relationships
- Product Displays ...

THE PRODUCT DISPLAY...

Which one is correct?

A.)



B.)



3 Parts of a MIXER...

The “PRE-MIXER”

The “MIXER”

The “POST-MIXER”

THE “PRE-MIXER”

- Welcoming and Connecting (Mixer starts NOW)
- Connect by asking Questions
- Know your Audience
- Spark - “Here you go!”

THE “MIXER”


- Welcoming everyone with Advo-Trivia or Raffle
- Intro – We Help you do 2 Things:

Feel/Look Better and Make Money

- 4 Relationships
- Product Stories! (Stories **SELL**, Facts **TELL**)
- Explain 24 Day Challenge

THE “MIXER”

- Paint Vision with MORE Time & Money with Business Stories!
- Who do you know who _____?
- Book Mixer / Invite to Next Event
- Here’s what we’re going to do next ...
- Recap the 4 Relationships
 - Products over there ...
 - Business – Stick around!


get started **ORDER FORM**

24 DAY CHALLENGE	Retail	20% Disc	40% Disc
<input type="checkbox"/> Package Price	\$185.25	\$148.20	\$111.15
1 Herbal Cleanse (Citrus) } 10 DAY	\$31.50	\$25.20	\$18.90
1 Box Spark } 10 DAY	\$22.95	\$18.36	\$13.77
1 Omegaplex } 10 DAY	\$21.95	\$17.56	\$13.17
1 Box MNS of Choice* } 14 DAY	\$45.95	\$36.76	\$27.57
1 Box Spark } 14 DAY	\$22.95	\$18.36	\$13.77
1 Box Meal Repl. Shakes } 14 DAY	\$39.95	\$31.96	\$23.97

<input type="checkbox"/> Cleanse Pack - 10 Days	Retail	20% Disc	40% Disc
Package Price	\$76.40	\$61.12	\$45.84
1 Herbal Cleanse (Citrus)	\$31.50	\$25.20	\$18.90
1 Box Spark	\$22.95	\$18.36	\$13.77
1 Omegaplex	\$21.95	\$17.56	\$13.17

<input type="checkbox"/> Max Pack - 14 Days	Retail	20% Disc	40% Disc
Package Price	\$108.85	\$87.08	\$65.31
1 Box MNS of Choice*	\$45.95	\$36.76	\$27.57
1 Box Spark	\$22.95	\$18.36	\$13.77
1 Box Meal Repl. Shakes	\$39.95	\$31.96	\$23.97

Optional Add-ons (Retail)

Catalyst \$31.50 Omegaplex \$21.95 Thermoplus \$31.95 Meal Repl. Shakes \$39.95

*MNS Choices: Max E (\$43.95), Max C (\$43.95), Max 3 (\$45.95, price listed above)

Choose Your
AdvoCare
Relationship

- 1. Retail Customer
- 2. Wholesale Customer (20%) \$79
- 3. Distributor (20%- 30%)
- 4. Advisor (40%)

Level	Your Investment	Retail Value
40%	\$2100	\$3000
Example		
“Advisor Order” = 17 Sets of the “24 Day Challenge”		
<i>(or any products of choice)</i>		
30%	\$1050	\$1500
25%	\$375	\$500
20%	varies	\$0-\$499

Distributor Enrollment Info

Name: _____

Address: _____ C/S/Zip: _____

Home Phone: _____ Cell Phone: _____ Email: (please print clearly) _____

CC#: _____ Exp: _____

SS#: (if you expect to earn income) _____ Date of Birth: _____

THE “POST-MIXER”

- Connect and ask people, what do you want to do?

Finally (most important)....

Tell your story well and cast vision!

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