

A Level Playing Field...

from Diamond Matt Warren

Advocare Business Team,

If a person wants to make it in this business for the long haul, it's my opinion they'll need to be loyal to more than just getting their own needs met, they'll need to be loyal to the virtues of our company and our business model...

One such virtue, is that Advocare

LEVELS THE PLAYING FIELD...

As one economist put it, we're pioneering

THE DEMOCRATIZATION OF WEALTH...

Plain English:

You won't be discriminated, judged, or held back from anything based on your family, education, financial status, color, gender, age- we all have the same products and compensation plan, the only variable is YOU...

Advocare is the average person's best chance at above average success in life.

This is something that warms my heart and stirs my passion; our company is as "American" as it gets...

I'll fight for Advocare and what we stand for because I've been on the other side...

Back in 2003, a buddy of mine in the medical sales industry tried to get me an interview. I first had to pass a test by phone - a "sales aptitude" test - where my responses would supposedly tell them if I had the wiring to be successful in their company (I had to pass the phone interview to get the face to face interview)...

I failed miserably... wasn't even granted a face to face interview...

(Giving someone time to grow their skills in sales, communication, & leadership isn't a part of their model)

I remember feeling dejected, rejected, and discouraged, and thinking to myself, "All I need is a chance, I know I can do something & become something great."

A chance... an opportunity... a place to belong... quality people to be with... a product to believe in... Leadership to follow... a cause to fight for... THAT'S WHAT I WANTED - & THAT'S WHAT MANY PEOPLE WHOM YOU KNOW ARE LOOKING FOR...

Advocare was THE VEHICLE that allowed Amber and I to pursue our dreams and fulfill the vision we had for our lives...

Medical sales said, "You're not good enough."

Advocare said: "we'll take you as you are, and you can become whatever you want to become here"

With Advocare, a person is given an opportunity to:

-prove their talent

-strive for their dreams

-be the CEO

-determine their pay and when they get a raise

-be tough as nails

-get coached, get better

-coach, paint vision, and help others bring out their greatness

DOES THIS MOVE YOU? DO YOU SEE WHAT OUR BUSINESS MODEL STANDS FOR?

I'M PROUD TO BE A PART OF SOMETHING SO "AMERICAN", ARE YOU?...

IF THIS DOESN'T FIRE YOU UP, YOU'RE IN THE WRONG BUSINESS!...

Were you made for greatness? Do you have gifts and talents that aren't being fully realized?

If you love what our company is about, I encourage you to, over time, take your business to greatness by fully utilizing the gifts and talents with which you've been blessed, simply because **YOU CAN...**

And if you're AT ALL inspired or moved by this,

JUST KNOW

that means you've got the greatness, talents, and gifts

WITHIN YOU to do big things here!