

Advocare Business Team,

I know that some people are not a fit for the business of Advocare... for a variety of reasons... maybe the relationship based business model isn't their style... leading a team truly isn't their thing... they wanna work with margins... they wanna get big stuff passed by councils and build a project funded by investors... they like bein' dressed up most of the day and being in meetings all day and sometimes having business dinners with people they don't even like... and that's fine and great for some people... we need ALL types to make America go...

And there are lots of people like that who's activities are **FUELED by our products**, which is great!

But for Amber and me - on a business level, we've found what we love to do. Recently, we had a "pinch me" moment as we again realized that we get paid very well for something that doesn't even feel like a job or business... it's a group of activities and benefits that we consistently embrace because it fits our personality and **LIFESTYLE** we want to live...

Performance nutrition...

Grassroots business at it's most basic level: me or you sittin' down with someone you know, sharin' something that can better their life starting TODAY...

Residual (ongoing) income...

Teaming up with like-minded people...

Living lean and fit as a part of the job description...

No cubicle... no negative co-workers...

"The Advocare Independence Bowl" on ESPN...

Living a "challenged life", and positively challenging the majority around us, one at a time...

Gathering and growing 2X per year as a company, team, and individuals at National Success School...

Skiing on a Wednesday...

Celebrating in our teammates biz success, and hurting with them during disappointment...

Leadership and personal development...

No boss...

No limits...

"You DO you GET" performance based compensation plan...

Enjoying a day where you don't even leave your house...

I don't know if that list resonates with you. I'm sure that if you love the Advocare lifestyle that you've probably got your own list...

But let me say this: if you want this business and the **LIFESTYLE** that comes with it, **DON'T LET ANYONE STEAL YOUR DREAM...**

Go get it...

If you want a team, **BUILD ONE...**

Refuse to be denied...

We've all got a limited productive window of time to really design a life... don't squander it...

Design a life where you spend your days doing what you want with whom you want... you can do that here...

Yes you'll have to work for it... but that makes the victory even sweeter!

The products and compensation plan are the same for all of us - the only variable is you.

Matt Warren



Advocare